



Tacoma Waldorf School's 2010 Annual Gala and Benefit Auction Sponsorship Opportunities

Tacoma Waldorf School provides a unique educational opportunity for children who reside in greater Pierce County by actively engaging students in the arts and the natural world while following a classical academic curriculum. The school also provides community opportunities throughout the year with educational lectures, seasonal festivals and invitations to tour our facility.

Approximately one third of all enrolled students receive tuition assistance, without which they would not be able to attend the school. School tuition pays for only 70% of what it costs to educate a child and the remaining costs are raised through various fund development programs. The Annual Gala and Benefit Auction is the school's largest fundraising event and the proceeds help to continue to make Tacoma Waldorf School affordable and accessible.

Attendance, donations, and sponsorship at our Annual Gala and Benefit Auction are a few of the ways in which you can support Tacoma Waldorf School. Please consider a sponsorship of our 2010 Annual Gala and Benefit Auction. Listed below are the levels of sponsorship and their benefits.

Benefits of supporting our 2010 Annual Gala and Benefit Auction:

Your business will be promoted to a school community of over 50 families who value and support local businesses and to over 180 guests who are expected to attend the auction. Tacoma Waldorf School strives to build community relationships with the businesses that serve the Puget Sound region, and to actively support the businesses that have supported our school. Additionally, your contribution helps our school continue to thrive.

For \$1500, be an Event Sponsor, and receive:

- Signage with your company logo at the event entrance;
- Recognition of your sponsorship throughout the auction;
- Well-placed table for 10 of your favorite people at the Auction (a \$600 value);
- Your table among the first to be served at the dinner;
- A full-page advertisement inside the auction catalog;
- Your company information displayed prominently at the auction;
- Thanks in our monthly school newsletter from now until the end of 2010;
- Your logo and a link to your business on the school's auction website for one year.

For \$1000, sponsor Auctioneer Laura Michalek and receive:

- Dynamic exposure as Auctioneer Laura wears your company logo all evening;
- Recognition of your sponsorship throughout the auction;
- Six tickets to the auction (a \$360 value);
- A full-page ad inside the auction catalog;
- Thanks in our monthly school newsletter from now until the end of 2010;
- Your logo and a link to your business on the school's auction website for one year.



For \$500, be a Live Auction and Audio-visual Sponsor and receive:

- Recognition of your sponsorship at the opening of the Live Auction;
- Four tickets to the auction (a \$240 value);
- A full-page ad inside the auction catalog;
- Thanks in our monthly school newsletter from now until the end of 2010;
- Your logo and a link to your business on the school's auction website for one year.

For \$250, be a 1st or 2nd Silent Auction or Dessert Dash Sponsor and receive:

- Recognition of your sponsorship at the opening of each activity;
- Two tickets to the auction (a \$120 value);
- A half-page ad inside the auction catalog;
- Thanks in our monthly school newsletter from now until the end of the school year;
- A link to your business on the school's auction website for one year.

For \$150, be a Table Sponsor and receive:

- A half-page ad inside the auction catalog;
- One ticket to the auction (a \$60 value);
- Your name and logo displayed in the auction's dining area;
- Thanks in our monthly school newsletter from now until the end of the school year;
- A link to your business on the school's auction website for one year.

For \$60 per ticket, attend the auction, bring friends,* and receive:

- A night out in Downtown Tacoma that includes dinner, wine, and lots of wonderful opportunities for bidding!
- *For \$600, you may reserve an entire table that seats ten, so friends and family can join you.

SPONSORSHIPS & AUCTION TICKETS

Check one: check enclosed bill me charge my credit card

Type of card: VISA / MC

Account# _____ Exp. _____

Signature _____

Number of tickets: _____ at \$60 per ticket = \$ TOTAL CHARGE : _____

Please check all that apply:

- Our business logo, card and/or brochure is enclosed.
- We will mail or email our logo, card and/or brochure no later than 3/15/10.
- Our business will provide a prepared advertisement for the auction catalog.
- Please design an advertisement for our business, using our logo, card and/or brochure.

Tacoma Waldorf School's Annual Gala and Benefit Auction will take place on April 3, 2010 at 5:30 p.m. at the Courtyard by Marriott in Downtown Tacoma.

Tacoma Waldorf School is a registered 501(c)(3) non-profit, Tax ID #91-1569114.